



## **Tuesday March 18, 2025**

4:00 - 5:00 PM	Registration
Discovery Pre-Function	
5:00 - 6:30 PM	President's Reception (Hosted Bar)
Discovery Pre-Function	
6:30 PM	Mix and Match Dinner

## **Wednesday March 19, 2025**

8:00 - 9:00 AM	Continental Breakfast
Discovery Pre-Function	
8:00 AM - 5:00 PM	Sponsor Exhibits Open
Discovery Ballroom CD	
8:00 AM - 5:00 PM	Registration
Discovery Pre-Function	
9:00 - 9:15 AM	Welcome
Discovery Ballroom CD	
9:15 - 10:15 AM	Importance of the Profession
Discovery Ballroom CD	
10:15 - 10:45 AM	Refreshment Break
Discovery Pre-Function	
10:45 - 12:00 AM	Power Up Your Meetings: From Draining to Dynamic!
Discovery Ballroom CD	

12:00 - 1:30 PM Discovery Ballroom AB	Lunch with Keynote Speaker Nick Kittle, Sustainovation
1:30 - 2:00 PM Discovery Ballroom CD	Visit Exhibitors
2:00 - 3:15 PM Discovery Ballroom CD	Building Leaders from Within: Design a Powerhouse Training Program
3:15 - 3:30 PM Discovery Pre-Function	Break
3:30 - 4:30 PM Discovery Ballroom CD	NW Women's Leadership Academy: The Journey Continues
3:30 - 5:00 PM Off-site	Mobile Tour of the Fourth Plain Community Commons
3:30 - 5:00 PM Off-site	Walking Tour of the Vancouver Waterfront
5:00 - 6:30 PM	NWWLA Networking Event

NW Women's Leadership Academy participants and supporters are invited to attend this networking event. Light appetizers and 1 drink ticket provided. *Pre-registration is requested to attend this event - \$30*

Valo Cellars  
671 W Columbia Way  
Vancouver WA 98660

7:00 PM	Dinner on your own
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#### **Thursday March 20, 2025**

8:00 AM - 5:00 PM Discovery Pre-Function	Registration
8:00 AM - 5:00 PM Discovery Ballroom CD	Sponsor Exhibits Open
8:00 - 9:00 AM Discovery Ballroom AB	Sponsor Breakfast Buffet with Rep'd
9:00 - 10:15 AM Discovery Ballroom CD	Developing a Positive Workplace Culture
10:15 - 10:45 AM Discovery Pre-Function	Break

10:45 - 11:45 AM Discovery Ballroom CD	Branding Your Jurisdiction, What the Consultants Won't Tell You
12:00 - 1:00 PM Discovery Ballroom AB	Sponsor Lunch with Azavar and ICMA Updates
1:00 - 1:30 PM Discovery CD	Visit Exhibits
1:30 - 2:45 PM Discovery Ballroom CD	Generations in the Workplace
2:45 - 3:00 PM Discovery Pre-Function	Break
3:00 - 4:30 PM Discovery Ballroom CD	The City Manager's Dilemma: What Would You Do?
4:00 - 5:00 PM Cedar	WCMA Senior Advisor Meeting
6:00 - 8:00 PM Hemlock/Oak	Conference Banquet Dinner

### **Friday March 21, 2025**

8:00 - 9:00 AM Discovery Pre-Function	Breakfast Buffet
8:00 - 8:30 AM Discovery Ballroom CD	Federal Legislative Update with Culton Consulting
8:30 - 9:00 AM Discovery Ballroom CD	WA State Legislative Update with AWC
8:30 - 9:00 AM Discovery Ballroom AB	OR State Legislative Update with LOC
9:00 - 11:00 AM Discovery Ballroom CD	WCMA Board of Directors Meeting
9:00 - 11:00 AM Discovery Ballroom AB	OCCMA Board of Directors Meeting